



STAGING PREP GUIDE

First Impressions Matter

Exterior

- Remove seasonal décor
- Sweep front porch & walkway
- Add fresh doormat
- Wipe down front door
- Hide garbage & recycling bins
- Trim visible landscaping

Declutter & Depersonalize

- Remove personal photos
- Clear refrigerator of magnets/papers
- Limit décor to a few intentional pieces
- Clear all countertops (leave only 1-2 styled items)
- Remove excess furniture to create space
- Store pet items (beds, bowls, crates)

**Less is more. Buyers want to see space – not storage.

READY FOR A FRESH START AT HOME?
LET'S SIMPLIFY AND STYLE YOUR SPACE.





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Bedrooms

- Neutral bedding
- Remove extra pillows
- Clear nightstands except lamp + 1 décor item
- Hide laundry baskets
- Make closets look 30% empty

Kitchen

- Clear countertops
- Remove small appliances
- Clean cabinet fronts
- Clear sink completely
- Hide dish soap/sponges

Bathrooms

- Remove personal products
- Replace worn towels
- Add fresh white towels
- Clear shower ledges
- Close toilet lids

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Living Areas

- Remove bulky furniture if needed
- Create clear walkways
- Style coffee table minimally
- Hide cords & clutter

Light & Air

- Replace burnt bulbs
- Use warm white bulbs consistently
- Open blinds
- Turn on lights for showings

Final Touches Before Showings

- Take trash out
- Quick vacuum
- Light, neutral scent (nothing strong)
- Fluff pillows
- Open curtains

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